

# Power of Sweet

## OUR STRONG ECONOMIC IMPACT

Our industry plays an important role in the U.S. economy. We create good-paying jobs manufacturing chocolate, candy, gum and mints and support thousands of additional American jobs through the sourcing of our raw materials and distribution and sale of finished products. Additional jobs, known as induced jobs, are supported by re-spending wages throughout the supply chain.

JOBS IN THE U.S.



# 696,558 TOTAL JOBS



**203,248**  
direct jobs



**493,310**  
indirect jobs

<b>21,880</b> wholesale/ broker jobs	<b>57,602</b> manufacturing jobs	<b>123,766</b> retail jobs
--	--	----------------------------------

<b>268,975</b> supplier jobs	<b>224,335</b> induced jobs
---------------------------------	--------------------------------

## DIRECT ECONOMIC IMPACT IN THE U.S.



**\$49B**

ECONOMIC  
OUTPUT



**\$10.5B**

WAGES



**\$13.7B**

FEDERAL, STATE &  
LOCAL TAXES\*

## NATIONAL MULTIPLIER EFFECT

**1**

U.S. confectionery  
manufacturing job

SUPPORTS

**11**

other jobs in the  
U.S. economy



NATIONAL IMPACT

**\$42B**

in confectionery  
retail sales<sup>1</sup>

**\$1.8B**

in manufacturing  
exports<sup>2</sup>



**1,613**

manufacturing  
facilities throughout  
all 50 states

Primary Source: John Dunham & Associates 2021, New York, NY

<sup>1</sup> Euromonitor International, 2022

<sup>2</sup> 2019, Trade Data Monitor

\*Figure includes business taxes paid in direct, supplier, and induced industries.